



2018 Stable View Vendor Application

Business Information			Vendor Contact Information	
Name of Business			Name of Rep	
Street Address			Cell #	
City	State	Zip	Event Date	
Email			Business/Product Description	
Phone #				
Website				

Vendor Information	
Booth Size (ft)	Trailer Size (ft)

Vendor Row located inside trailer parking area, adjacent to Show Office
 All vendor spaces include a Stable View tent & side curtain (limited - upon request).



2018 Stable View Vendor Opportunity Event Calendar

First Wednesday of Each Month – Schooling Jumper Show

Second Wednesday of Each Month – Dressage

USEF/USDF Recognized: Feb 14, Apr 11, June 13 and Aug 8

Schooling: Jan 10, Mar 14, May 9, July 11, Sep 12, Oct 10, Nov 14, Dec 12

***USEA Recognized Horse Trials** – Jan 13-14, Jan 30-31, Mar 20-21, June 23-24 and Sep 27-30

Eventing Academy - Feb 24-25, Apr 14-15, May 19-20, July 21-22, Aug 11-12, Nov 17-18 and Dec 8-9

***Annual Southeast Hunter Trials** – Dec 1



PRICING Vendor spots will be reserved by placing an ad in our *Recognized Programs. Schooling shows, dressage and Eventing Academy shows are free of charge for vending.

SPACE ASSIGNMENTS will be made for applications one week prior to the event.

SET-UP will begin the day before each event. If you need to set up the day of, please arrive 1 hour prior to competition start time.

VENDOR MAILING/DELIVERY INFORMATION Stable View, 117 Stable Drive, Aiken SC 29801



Please return this form to Amber Lee at
 Stable View, 117 Stable Drive, Aiken SC 29801 | info@stableviewfarm.com | 484.356.3173



Program/Vendor Advertising Spec Sheet

- | | |
|--|---|
| <input type="checkbox"/> January 13-14, 2018 Horse Trials
Deadline: January 1, 2018 | <input type="checkbox"/> June 23-24, 2018 Horse Trials
Deadline: June 11, 2018 |
| <input type="checkbox"/> January 30-31, 2018 Horse Trials
Deadline: January 19, 2018 | <input type="checkbox"/> September 27-30, 2018 **/**/** Horse Trials
Deadline: September 17, 2018 |
| <input type="checkbox"/> March 20-21, 2018 Horse Trials
Deadline: March 9, 2018 | <input type="checkbox"/> December 1, 2018 Southeast Hunter Trials
Deadline: November 19, 2018 |

ARTWORK SPECIFICATIONS

PREFERRED FILE FORMATS:

High resolution JPG, EPS, TIFF, PDF, Adobe AI, or PSD.

We will not accept files submitted in Microsoft Word, Publisher or PowerPoint.

GRAPHICS/COLOR:

All images must be 300 DPI at the finished size and in CMYK color mode. Do not use RGB or colors defined as spot colors. Any files received using anything other than CMYK will be converted with no guarantee of color accuracy.

DESIGN:

If you need assistance designing your ad, please contact Innovative Solutions for rates.

AD SPECIFICATIONS:

SIZE	WIDTH	HEIGHT
Full page bleed*	5.75	8.75
Full page no bleed*	4.75	7.75
Half page	4.75	3.6875

* Bleed Available Only on Covers, No Bleed Available on Inside Pages

INSERTION ORDER

ADVERTISER: _____

CONTACT PERSON: _____

ADDRESS: _____

EMAIL & PHONE: _____

QUANTITY	RATE	YEAR
SOLD Inside Front Cover (color)	\$270	\$1,460
SOLD Inside Back Cover (color)	\$270	\$1,460
SOLD Back Cover (color)	\$300	\$1,620
_____ Full Page Color	\$210	\$1,140
_____ Full Page B & W	\$150	\$810
_____ Half Page Color	\$120	\$650
_____ Half Page B & W	\$60	\$320

I will provide ad copy by materials deadline.

Please repeat my ad from last year.

MULTIPLE INSERTION DISCOUNT

• Please see our year rates which receive a 10% discount.

FOR FURTHER INFORMATION

Please contact Amber Lee at
 amber@stableviewfarm.com to confirm
 advertisement or with any questions.

Supplying Finished Ads: Amber Lee
 484.356.3173
 amber@stableviewfarm.com

Note: Each advertiser receives a complimentary vendor location for that event per ad placed.

www.stableviewfarm.com | 117 Stable Drive, Aiken, SC 29801 | 484.356.3173