



Program/Vendor Advertising Spec Sheet

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| <input type="checkbox"/> January 13-14, 2018 Horse Trials
Deadline: January 1, 2018 | <input type="checkbox"/> June 23-24, 2018 Horse Trials
Deadline: June 11, 2018 |
| <input type="checkbox"/> January 30-31, 2018 Horse Trials
Deadline: January 19, 2018 | <input type="checkbox"/> September 27-30, 2018 **/**/** Horse Trials
Deadline: September 17, 2018 |
| <input type="checkbox"/> March 20-21, 2018 Horse Trials
Deadline: March 9, 2018 | <input type="checkbox"/> December 1, 2018 Southeast Hunter Trials
Deadline: November 19, 2018 |

ARTWORK SPECIFICATIONS

PREFERRED FILE FORMATS:

High resolution JPG, EPS, TIFF, PDF, Adobe AI, or PSD.

We will not accept files submitted in Microsoft Word, Publisher or PowerPoint.

GRAPHICS/COLOR:

All images must be 300 DPI at the finished size and in CMYK color mode. Do not use RGB or colors defined as spot colors. Any files received using anything other than CMYK will be converted with no guarantee of color accuracy.

DESIGN:

If you need assistance designing your ad, please contact Innovative Solutions for rates.

AD SPECIFICATIONS:

SIZE	WIDTH	HEIGHT
Full page bleed*	5.75	8.75
Full page no bleed*	4.75	7.75
Half page	4.75	3.6875

* Bleed Available Only on Covers, No Bleed Available on Inside Pages

INSERTION ORDER

ADVERTISER: _____

CONTACT PERSON: _____

ADDRESS: _____

EMAIL & PHONE: _____

QUANTITY	RATE	YEAR
SOLD Inside Front Cover (color)	\$270	\$1,460
SOLD Inside Back Cover (color)	\$270	\$1,460
SOLD Back Cover (color)	\$300	\$1,620
_____ Full Page Color	\$210	\$1,140
_____ Full Page B & W	\$150	\$810
_____ Half Page Color	\$120	\$650
_____ Half Page B & W	\$60	\$320

- I will provide ad copy by materials deadline.
- Please repeat my ad from last year.

MULTIPLE INSERTION DISCOUNT

- Please see our year rates which receive a 10% discount.

FOR FURTHER INFORMATION

Please contact Amber Lee at
 amber@stableviewfarm.com to confirm
 advertisement or with any questions.

Supplying Finished Ads: Amber Lee
 484.356.3173
 amber@stableviewfarm.com

Note: Each advertiser receives a complimentary vendor location for that event per ad placed.

www.stableviewfarm.com | 117 Stable Drive, Aiken, SC 29801 | 484.356.3173