



2017 ANNUAL SPONSORSHIP OPPORTUNITIES AND BENEFITS

	Diamond \$50,000	Diamond \$25,000	Founding \$10,000	Founding \$5,000	Friends \$1500	Friends \$1,000
Naming Rights to SV Facility Amenities (Ex: Pavilion, Attwood Arena, XC Jumps)	Covered Arena or Prime Structure, Perm XC Jump	Covered Arena, Perm XC Jump	Silva Dressage Arena, Perm XC Jump	XC Jump		
Oktoberfest & USEA Events Prize Money & Awards Presentations	X	X	X	21 Series Sponsorship		
Oktoberfest Horse Trials VIP Tickets	6 VIP Tent Tickets	4 VIP Tent Tickets	2 VIP Tent Tickets	2 VIP Tent Tickets	2 VIP Tent Tickets	2 VIP Tent Tickets
VIP Parking	3 VIP Parking Passes	2 VIP Parking Passes	VIP Parking Pass	VIP Parking Pass	VIP Parking Pass	VIP Parking Pass
Live Streaming Advertising Oktoberfest	X	X	X			
Oktoberfest Awards Presentation/Photos	X	X	X			
PA Announcements during Recognized Events	X	X	X	X	X	X
* Outdoor Arena Signage	X	X	X	X	X	X
* Cross Country Jump Sign (upper level)	2	2	1	1		
* Grandstand Banner Signage	1	1	1	1		
* Social Media - Facebook, Instagram & Twitter Posts	X	X	X	X	X	
*Stable View Quarterly Newsletter	Article 4 x year	Article 2 x year	Article 1 x year	1 Article Spotlight		
	Logo Each Newsletters	Logo Each Newsletters	Logo Each Newsletters	Logo Each Newsletters		
* Print Advertising in Stable View Programs for 6 Recognized Events	Full Page Color: Back or Front Inside Cover First Choice	Full Page Color: Back or Inside Cover 2nd Choice	Full Page Color: Inside Back Cover	Half Page Color Front	1/2 Page Color	
	Logo Printed	Logo Printed	Logo Printed	Logo Printed	Logo Printed	Logo Printed
Website - Logo with Link	Logo w/ Link	Logo w/ Link	Logo w/ Link	Logo w/ Link	Logo w/ Link	Logo w/ Link
* Social Media Content a collaboration between Sponsor and Stable View. Please push content to Sponsorship Director						
* All banners and arena/jump signage must be provided by Sponsor.						
* Newsletter Content must be provided by sponsor and Stable View reserves the right to edit content.						
* Logo and Ads must also be provided by Sponsor in print ready format.						
* Product & Prize Sponsorships available and considered on case by case basis.						
* Stable View is dedicated to providing the best value for your sponsorship. Please don't hesitate to discuss alternative sponsorship arrangements.						